

## **Public Service Announcement**

## **Iqaluit Beer and Wine Store Survey**

Start Date: September 5, 2018 End Date: September 28, 2018

Nunavut 30 sec

The Government of Nunavut wants to hear what you have to say about the Iqaluit Beer and Wine Store.

Until September 28, 2018, Nunavummiut who are 19 years of age or older can comment by filling out the online survey at <a href="https://nunavut.checkbox.ca/Survey.aspx?s=cc6a678afed747b094f4a3a48143831e">https://nunavut.checkbox.ca/Survey.aspx?s=cc6a678afed747b094f4a3a48143831e</a> or paper copies at the Iqaluit Beer and Wine Store. Your answers to the survey are completely confidential.

The survey only takes 10 minutes to fill out and your participation will help us understand the store's impact in the community. The government hopes to reduce binge-drinking, combat bootlegging, and encourage responsible alcohol use in Iqaluit, by offering alcoholic beverages with a lower alcohol-content (beer and wine) at the store.

If you have any questions or concerns, please call 1-800-316-3324 or email <a href="mailto:nulc@gov.nu.ca">nulc@gov.nu.ca</a>.

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